

Part of the Community

"Being part of the community we build is very important to us. We believe we are dedicated to building both homes and families, and the support networks each require," Nique Trask

- The Abused Child Trust
- Multicap
- Lion's Club of Golden Valley Keparra
- Mater Foundation
- QLD Blue Light Association
- Rotary Club of Ipswich
- Toogoolawa Children's Home
- Sids & Kids QLD
- QLD Police Citizens Youth Welfare Association
- Scarborough Lights Christmas Community Celebrations

trask

development corporation



creating living environments for queenslanders

trask

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from the family



"Mum used to say that the basis of all wealth was property," **Bob Trask**



Creating homes and developments is our family passion. Our parents worked tirelessly in real estate and it was from our pocket money that we bought our first Tonka trucks and bulldozers.

As kids we would spend hours playing in the dirt, creating little villages and building 'houses' from Paddle Pop sticks. Now it seems almost an inevitability, that when we grew up, we would develop land and build real homes for Brisbane families.

Our parents taught us well. We learnt to appreciate the value of a dollar... every dollar. We also learnt integrity and the personal satisfaction gained from hard, diligent work.

We know that being in business means taking risks – putting our own money into projects and backing our own judgement. Success comes about from not only being very good at what we do best, but also success involves long hours, hard work and investing our own money in our own projects.

Trust is the cornerstone of client services. It is also the simplest of all values. Our past and existing clients know that we deliver on time and to plan; they know that we follow through on our agreements; that we deliver on our promises.

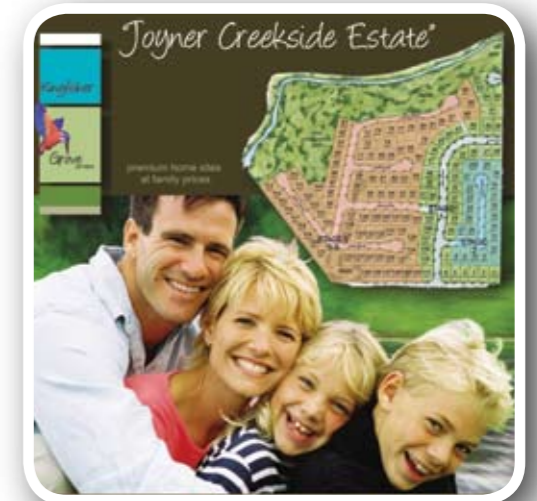
The Trask family commitment and values underscore our approach to all developments and to all our clients.

Because we are a family, and we have our own families, we also aspire to the 'white picket fence' lifestyle. We easily empathise with our customers. We don't view developing land as an exercise in bulldozing and dividing. Rather, we aspire to create superbly planned living environments that we would like to share with our own children.

We have all gained a great deal of satisfaction from seeing the fruits of our labour materialise before our eyes as each development moves from the planners' drawing board and comes to life. There is an inordinate amount of satisfaction in listening to our clients and learning what they want in their immediate community - then delivering to them and seeing their satisfaction at their new community.

It is a role that all of us in the Trask family take on board, very seriously. Creating communities is one of the most fundamental of all business ventures.

We thrive on designing communities... it is what we do best. We hope that our clients enjoy living in them just as much as we enjoy creating them.



trask development corporation

Commitment

While we may be property developers, Trask Development Corporation is in the business of putting people and their families first. This tenant has guided our company from our beginnings more than 30 years ago. Today we are the creators of individual communities, each with its own character and unique set of special attributes.

This philosophy guides us in our search and acquisition of land; blueprinting of designs, individualising of homes; approach to residents; attitude to landscaping and the built environment, and indeed, through future planning.

It is this very philosophy which sets Trask Development Corporation apart from others.

"Thoughtful and considered developments best describes those created by Trask Development Corporation.

In times when generic residential developments dominate the architectural and building landscape, Trask Development Corporation remains totally committed to the core philosophy of creating homes and communities which continue to flourish and improve in 10, 20 and 30 years beyond completion.

The difference is family.

"It's about how we would like to live and where we would like to live,"
Paul Trask.

Trask Development Corporation is a family owned and operated business. This ensures that our heart, soul and name is embodied in every project. We find the locations, provide the design and development expertise, create the infrastructure and services, then invite the people in to join and grow with the new community.

Like family, we also continue to return to our developed estates, frequently living alongside our clients and friends. What better endorsement of work can there be?

Thoughtful Development

Our experience has taught us the formula for effective attention to client detail. It involves basic ingredients which are often overlooked, however when applied make such a difference in lifestyle and environment.

These include:

- Parks
- Individually styled homes
- Entrance features
- Landscaping
- Spending quality time on site before the development begins
- Retaining trees & vegetation
- Roads which honour (not dominate) the green environment
- Adopting a long term approach.

At Trask Development Corporation we also focus on areas that we know and for which we have a special affinity. In fact our Company was one of the first to identify Brisbane's northern region as an emerging residential market.

Our on-the-ground knowledge shines through time and again. From Excelsior Park in Morayfield, to the national award winning Hidden Forest on the shores of Lake Samsonvale. The special Trask Development Corporation touch sets our projects apart.

The result is developments which suit the environment and are designed to compliment the unique geography of a landscape, thus creating homes, not rows.

A Set Of Standards

A crucial point of difference in a Trask Development Corporation project is the Community Control Covenant which sets the building guidelines and controls. These protective processes are built in to protect and nurture the appeal of the individual Estate, to maintain quality and value through higher housing standards and to provide owners with strong levels of investment security, and longevity of homes.

"We judge a development by the amount of green space within, and the quality of housing design and construction. A house is not a home until it has green space and trees,"
Nique Trask.



our projects & places



Over a corporate lifetime of over 30 years, there have been many landmark developments and key achievements providing a unique lifestyle to many thousands of families. These are some of the projects that the Trask family is especially proud.

The Highlands – Narangba

The design and construction of 202 individual homes at The Highlands from 1992 through to 1997 provide a major influence on Brisbane's northside developments, particularly in terms of building on sloping land.

"The Highlands development is a vision realised, it is a flourishing community, full of families, children and places where people genuinely love to live. I know, because I lived there with my family," David Trask.

Hidden Forest – Joyner

The shores of Lake Samsonvale is home to the national award winning Hidden Forest, a 10 hectare sanctuary, home to some 70 families, hundreds of koalas and countless species of wildlife and flora.

Developed over two years from 1995 to 1996, Hidden Forest won the Urban Design Institute of Australia's National Award for "Best Subdivision Under 150 Lots".

Trask Development Corporation is immensely proud of Hidden Forest.

"Great property doesn't need selling, it just needs to be introduced to people and they will buy it," Bob Trask.

The Boulevard – Rothwell

Wide open tracts of green parkland make The Boulevard special.

"A series of integrated cul-de-sacs ensures safety and community at the Boulevard. This was an important priority for us in developing the land," Bob Trask.

Newport Quays – Newport

On purchasing the land, Trask Development Corporation reconfigured what was originally a very generic, 254-small title development, into an estate of 150 titles. Newport Quays was one of the first estates in Redcliffe to feature a mix of courtyard and traditional style home designs.

"We deliberately designed each block differently from the others and this then prompted buyers to design individual homes. The result is what we call 'diversity through development' – a great community of people," David Trask.

Jacaranda Glade – McDowall

When Trask Development Corporation discovered a pocket of wonderful space in the prestige northern suburb of McDowall, Jacaranda Glade was born. Jacaranda Glade remains a thriving and vibrant community of families.

Parkway – Birkdale

With a natural wetland featuring in the parcel of land, the Trask family committed to design just 13 boutique homes, all of which opened on to the natural reserve area.

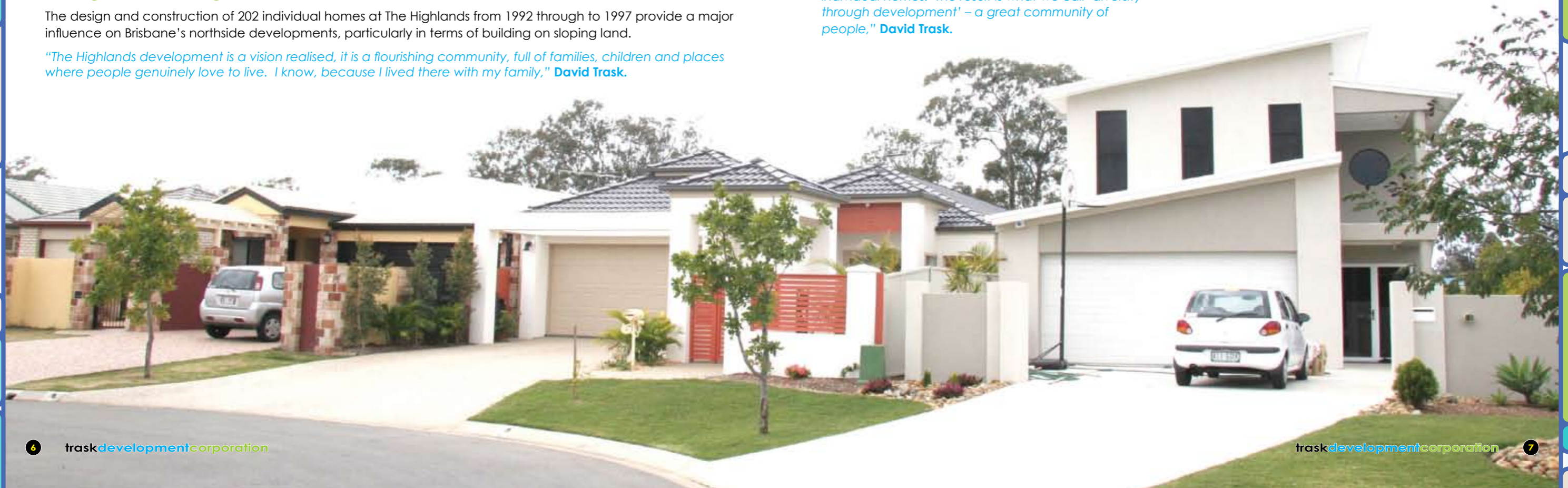
"With Parkway, we saw nature's highlight and developed the homes around this, rather than trying to re-create nature after the design and construct period. Nature gives us the best there is," David Trask.

Hidden Forest Retreat – Warner

A 200 lot development which paid tribute to the geography, natural vegetation and the significant tree population of the area. The design featured a mix of colonial and low set homes ... and sold out immediately.

Riverbrook – Petrie

Continuing the focus on small developments in 2002, Riverbrook features 11 blocks on the Pine River. As an added benefit to the community, Trask Development Corporation ensured the short walk to the 80 hectare Wagner Park was safe, lit and vegetated as part of the completion program.



our projects & places



Bayside – Rothwell

In 2003 Trask Development Corporation commenced work on what is now known as Bayside. This particularly special project was purchased and redesigned by the Trask family to feature only 380 lots – many fewer than the original design of the previous owner with 500 lots.

Bayside features a mix of lot sizes and designs, sound barrier fencing and a striking architecturally designed entry statement.

Eternity Rise – Albany Creek

In the established northern suburb of Albany Creek, Trask Development Corporation purchased one of the last remaining plots of land for development, and have since improved on nature's wonderful offering.

An impressive entry featuring river rock and granite reflects the natural living environment, while beautiful landscaping creates a very green and inviting setting. A significant amount of infrastructure planning and development was invested in the estate by Trask Development Corporation to ultimately create finished blocks for buyers.

Bay North – Kippa Ring

Park based development is a feature of all Trask Development Corporation projects, and Bay North is certainly no exception. The entire estate is designed around a park.

Treetops – Warner

Treetops is an extension of the Hidden Forest retreat and features 90 large blocks and a significant number of trees and green space. This development was created with a sympathetic eye to the geography, natural vegetation and significant tree population.

Kingfisher Grove - Joyner

Abutting the award winning Hidden Forest development, Kingfisher Grove carries through the exact same parameters to stamp this as a truly commendable project. Once more the Trask team has included ample parkland, a fauna protection zone and an expansive creek frontage.

This is a prime area – an appealing area that is also well serviced with schools, sporting grounds and the kind of amenities that discerning families truly value.

Riverwood – North Booval

Riverwood has been specifically selected as a landmark project as this location is the complete package. Shops, restaurants, great transport plus mountain views and river access. This is a landmark Trask Development Corporation estate without compromise.

Elysian Grove - Caboolture

Location, location, location – the three key words of land development and Elysian Grove has it all. Situated alongside all northern corridor hot spots, this development underscores our preoccupation with acquiring land in the correct location.

With 246 lots, this is one of our biggest and most popular developments, offering families a complete lifestyle.

Water's Edge – Bellmere

This is a boutique riverside community that is just a one minute walk to the Caboolture River and a five minute drive to the Caboolture Golf Course. We've preserved a huge 150 year old fig tree in the Water's Edge parkland.

Our parks are just the beginning of a wonderful lifestyle.

Windrift Pocket – Kallangur

With just 47 lots, Windrift Pocket is notable for the quality housing units incorporated in the estate. This is a compact, but high quality development, one which has an emphasis on low maintenance and easy living.

The Trask touch of ample parkland winding through the centre of Windrift Pocket, with a feature water course as a central feature, is typical of the Companies dedication to quality.

Springview Rise – Brassall

Can a project get any better than this? Springview Rise has been selected and developed to offer the very best of both city and rural life. Offering classic mountain views, fresh clean air and a wonderful bushland setting to enjoy... these qualities are the finest of domestic attributes.

The Hideaway – Burpengary

One of our remarkable new property releases, The Hideaway comprises 69 exclusive lots with the estate backing on to the local creek. Typically, this development features an abundance of parkland, and plenty of greenery for a secure family lifestyle.



playing hard & fast -with passion

Successful business people who work hard can often be found in their leisure time, playing with the same level of desire and passion as in their business life. This is true of the Trask brothers, Bob and David who compete on the world Formula 1 powerboat stage.

Trask Brothers Racing (TBR) is proudly an all-Australian team that is competing alongside the very best in the world of Formula 1 powerboat racing.



Adopting the basic theory of 'you can't beat them if you join them', Bob and David Trask set about building a Brisbane race team from the ground up. Designing and then building their own GTR Race Boat hulls, the TBR story is one of meticulous planning, preparation, faith and absolute commitment to the task.

The outcome is there for all to see in the trophy cabinet. Countless Australian Titles and Championships is just the beginning. TBR will not be content until the Title of World F1 Champion is added to the list.

In 2004 David Trask was named "Rookie of the Year". Achievements and accolades continue to flow with top tier qualifying positions and podium finishes in Grand Prix staged throughout Europe, Asia and the Middle East, annually.

The Trask Brothers Racing team is absolutely and totally committed to the UIM Formula 1 World Series. It is this drive to be 'the best' that sees brothers Bob and David racing and competing against each other, proudly flying the Aussie flag, in their own quest, to be the very best in the world.

Their dedication to excellence in sport is no different to their business commitment to create benchmark developments, communities and homes for Queenslanders.

Always striving to find the last 1/10th of a second on lap time, the Trasks are equally demanding in their drive to offer the finest for their clients.

This unwavering, confident drive, is a Trask trait that shines through both on the water and on the land.

